

PROGRAMME

UniExp^o2026

26 – 28 SEPTEMBER 2026

SOFIA | PLOVDIV | VARNA





PROGRAMME

25 SEPTEMBER, SOFIA 

Arrival Day



Welcome to Bulgaria!

If you booked your stay through us, the hotel is **Hotel Expo Sofia**.

**Address: 7-mi kilometre, Boulevard Tsarigradsko
Shose, Sofia, 1784**

Hotel Expo Sofia is a four-star hotel located right next to Inter Expo Center, just a few minutes' walk from the exhibition halls. Its convenient location, comfortable rooms, and easy access to Sofia Airport and public transport make it an excellent choice for visitors attending the fair.

OVERNIGHT IN SOFIA



PROGRAMME

26 SEPTEMBER, SOFIA 🏔️

Arriving at Inter Expo Center

- **07:30 – 09:25** – Breakfast at hotel.
- **09:25** – **UNIFY** representative will be waiting for you at the hotel lobby and will walk you to Inter Expo Center. Inside the exhibition center there will be **UNIFY** banner placed at the entrance and signposts for swift orientation.

Address:

7-mi 11-ti kilometer, Boulevard "Tsarigradsko shose" 147, 1784
Sofia





PROGRAMME

26 SEPTEMBER, SOFIA 

At the fair

- **09:30** – Stand preparation: There will be a **UNIFY** representative to assist you with setting up your stand.
- **10:00 – 16:00** – ***The fair will be open for visitors.***

During the fair you will have access to coffee, water and tea. **Lunch will be served from 12:00 until 14:00.** If you happen to have so many people at the booth that you can't step away to get your lunch, let someone from the **UNIFY** team know and we'll bring it to you.

If you are hosting a workshop, please keep your scheduled time in mind, because a **UNIFY** representative will notify you 10 minutes before the workshop is set to start and will escort you to the room for the workshop preparation.

After the fair is over, you can leave all the materials on your table and we will take them to our office in Sofia. **Please, make sure to bring with yourself any additional material that you will need in the other cities, i.e. banners.**

- **19:30** – Traditional Bulgarian dinner at Traditional Bulgarian restaurant with dances.

OVERNIGHT IN SOFIA



PROGRAMME

27 SEPTEMBER, PLOVDIV 🏠

Traveling to Plovdiv

- **07:00 – 08:00** – Breakfast at the hotel.
- **08:00** – Check-out from hotel. **UNIFY** representatives and the bus to Plovdiv will be waiting for you in front of the hotel.
- **08:20** – Bus leaving for Plovdiv.
- **10:30** – Arriving in Plovdiv. You can leave your luggage in the bus.
Stand preparation: The fair will take place at International Fair Plovdiv.



PROGRAMME

27 SEPTEMBER, PLOVDIV 🏠

- **11:00 – 15:00** – *The fair will be open for visitors.*

During the fair you will have **coffee and lunch breaks**.

After the fair is over, you can leave all the materials, which you don't need and we will take them to our office in Plovdiv.

- **15:00 – 16:30** – You will have free time to spend in the Old town of Plovdiv.
- **16:45** – Bus leaving for the Sofia Airport. The meeting point will be announced later.
- **18:45** – Arriving at the Sofia Airport. If you continue to Varna, we will take the flight of Bulgaria air at 20:45
- **21:20** – Arriving in Varna. Organised transfer from Sofia Airport to the hotel Campus 90 Hotel Varna.

Modern 3-star hotel in a prime central location. Offers stylish rooms, exceptional service, on-site dining, access to Reforma Fitness center, and a lively C90 Lobby Bar.

- Address: CenterPrimorski, bul. "Tsar Osvoboditel" 90, 9000 Varna

OVERNIGHT IN VARNA



PROGRAMME

28 SEPTEMBER, VARNA 

- **07:00 – 09:00** – Breakfast at Campus 90 Hotel Varna.
- **09:00 – 12:30** – Free time for walking, exploring and enjoying the beach. Check-out and leave luggage at the hotel.
- **12:30 – 13:30** – Lunch will be served in hotel's the main restaurant.

At the fair

- **13:30** – Stand preparation: The fair will take place at Campus 90 Hotel Varna, ground floor. A **UNIFY** representative will assist you with setting up your stand.
- **14:00 – 18:00** – ***The fair will be open for visitors.***

During the fair you will have coffee breaks.

After the fair is over, you can leave all the materials, which you don't need and we will take them to our office in Varna.

- **18:00 – 20:15** – Free time
- **20:30** – End of programme in Varna. Some of you have free time in Varna and others need to take taxis to Varna Airport.
- **22:15** – Flight Varna–Sofia (Bulgaria Air).
- **23:05** – Sofia Airport Terminal 2, saying goobyes.



PROGRAMME

QUICK TIPS

- If the students have specific questions about the application procedures, please direct them to one of the consultants of **UNIFY**, so we can give them further details and support them with the whole application procedure for free. If you have any comments or questions, do not hesitate to contact us.
- Some of the students are very well prepared and will ask specific and detailed questions about the programs of the university, please, make sure you are well-prepared.
- Some students and parents can be shy and stressed because they haven't visited many events lately, so please, make sure you are welcoming and open-minded and ready to approach them proactively.
- The official currency in Bulgaria is EURO. You can also pay by card (almost everywhere) but if you are going to use taxis, ask in advance. There are taxis at the airport, waiting in front of the arrivals terminals, so you do not need to call a taxi.



PROGRAMME



Contact:

If you have any urgent questions or you need any support, please don't hesitate to contact us.

WhatsApp group for the event:

We have created a group in which we can text and share photos. You will find the link for the group in your email.

Weather:

The weather will be mostly sunny with temperatures varying between 15°C and 25°C.

Wish you all a safe trip to Bulgaria, and we are looking forward to seeing you on Saturday.

UNIFY team

